Section 1: Annual Progress/Overview of Activities

The Division of Student Affairs and Enrollment Management continued to provide high-quality, student-focused services and activities during the 2008-2009 academic year. The following is an alphabetical summary of each department’s activities during the year.

The Academic Success Center offered support services to students seeking to establish a firm foundation for their academic careers. The testing office delivered centralized, efficient, and professional evaluation, preparation, and testing services to students as well as segments of the surrounding community. The center provided free peer-tutoring in many core subjects such as math, statistics, chemistry, biology, history, and English. The center also coordinated the learning support services for the university which included teaching classes and advising non-traditional students.

The Office of Admissions coordinated undergraduate and graduate recruitment, processing, and orientation. The recruitment staff traveled to high schools and college fairs in Georgia, the Southeast and the Caribbean. The undergraduate processing area reviewed applications and transcripts, made admission decisions on applicants, and communicated information directly to the applicant. The graduate processing area collected all materials for graduate admissions applicants, and then sent that information to the appropriate program director for decisions of admissibility. The Office of Orientation and Parent Programs managed SOAR (Southern's Orientation, Advisement and Registration) which is mandatory for all first-time undergraduate students and coordinated parent programming including the Parent's Association and Fall Family Weekend.

Campus Recreation and Intramurals (CRI) promoted and developed healthy life-style choices that contribute positively to the overall wellness of the students, faculty and staff at Georgia Southern. CRI provided high quality, safe and enriching programs, services, and facilities that are organized into seven units: Aquatics, Club Sports, Fitness, Intramural Sports, Facility Management, Southern Adventures, and University Wellness. Our award winning 215,000 square foot, LEED certified Recreation Activity Center, lighted playing fields, walking trails, band shell, challenge course, and picnic pavilion are all located at the seventy acre park on the southeast corner of campus named after MC Anderson.

Career Services assisted students with choosing their major and career interests, gaining relevant work experience, and navigating their full-time professional job search. The staff provided interactive programs and activities such as one-on-one career advising, workshops, career fairs, professional etiquette programs, mentor programs, and networking opportunities to enhance their career path. The Cooperative Education Program is accredited by the Accreditation Council for Cooperative Education.

The Counseling and Career Development Center assisted students in the educational process by providing them with skills to cope with personal, educational or career concerns. The staff provided individual and group therapy, consultation to members of the university community, crisis intervention, training, and a variety of workshops on mental health issues. Our staff of licensed counselors and psychologists and programs has been recognized locally and nationally for excellence in service and programming. The Center is fully accredited by the International Association of Counseling Services.

The Dean of Students Office advocated for students on judicial matters, fostered experiences that promote the celebration of diversity, promoted educational opportunity and access, encouraged leadership and community service through Greek letter organizations, and facilitated communication to students.
through various facets of student media or through methods such as Eaglegrams, Messages from the Dean, and Campus Alerts. Through the Talk with the Dean Program and one-on-one appointments, the staff met with students to discuss and identify student concerns and worked towards resolutions when appropriate.

**Educational Opportunity Programs** provided academic and social support to potential and current low-income and first-generation college students. The department continued to house three federally-funded TRIO programs: Talent Search, Upward Bound, and McNair. All programs provided academic enrichment activities in the form of supplemental instruction, tutoring, academic advising, financial aid counseling, college tours, and cultural exposure trips. The two pre-collegiate programs, Upward Bound and Talent Search, prepared students to enter and complete baccalaureate degree programs at the college or university of their choice. The collegiate program, McNair, assisted GSU students at the junior and senior level with preparation for graduate or professional school matriculation.

**Financial Aid** assisted qualified students who desired to complete their education at Georgia Southern University to obtain appropriate resources to pursue their degree. The department provided financial counseling for students and parents, managed the financial aid and loan process, monitored students for satisfactory academic progress, assisted in identifying students in jeopardy of losing financial aid, and oversaw the university’s compliance with federal and state regulations with respect to financial aid.

**Greek Life** enhanced student development through involvement in social, Greek-letter fraternities and sororities. The office provided guidance to fraternities and sororities, facilitated the recruitment process, instilled the values of scholarship, leadership, service, and brotherhood and sisterhood through programming and decision-making, and provided leadership and other student development opportunities for the Greek community.

**Health Services** provided high quality, cost-effective healthcare to our students, including but not limited to care and cost coordination with health insurance plans, health education and wellness promotion programs, and public health and disease prevention services to help all attain the best possible physical and psychological health and positively impact long-term health related behaviors.

**Judicial Affairs** provided education to the campus community on values, social responsibility, and the rights and responsibilities of students and community living. The department, balancing accountability with advocacy, held students accountable by the adjudication of violations of the Student Code of Conduct and advocated for students by protecting student rights and responding to crisis situations.

The **Multicultural Student Center** (MSC) educated and celebrated diversity through cultural opportunities in the curriculum and the co-curriculum that promoted social responsibility, student learning, and personal well-being. These included a series of advocacy and support services and programs and activities that fostered inclusion and pluralism. In doing so, the MSC served the Georgia Southern community by hosting nationally recognized speakers, multicultural conferences, open forums, cultural performances and facilitated diversity training for student and staff development. It also served to assist in the recruitment and support the retention of underrepresented groups.

The **Registrar’s Office** directed the registration process, maintained student academic records, issued grades and transcripts, monitored compliance with academic standards of progress, reviewed degree completion for graduation, issued diplomas, and prepared for commencement ceremonies. The office also reviewed student appeals regarding readmission, certified enrollment for veteran status and other purposes, and processed transient student requests for Georgia Southern students who wish to take course work at another institution and receive academic credit. In addition, the Office of the Registrar prepared the catalog, the schedule of classes, and classroom scheduling.
SAEM Technical Support provided access and support for the information technology necessary for the Division’s staff to provide customer friendly and efficient services to our students, prospective students, parents, and the campus community. Additionally, the department collaborated with the Division of Information Technology Services to provide our students access to information technology to improve their learning experience in and outside of the classroom.

Strategic Research and Analysis (SRA) supported the University's vision and mission by collecting, analyzing, and reporting institutional assessment data for University decision makers. Either independently or through partnerships with other institutional units, SRA staff synthesized student, faculty, and staff data from a variety of sources and analytic techniques in order to provide useful information for unit assessment and planning. During the past year, projects included participation in the Educause Students and Information Technology survey, Multi-institutional Leadership Survey, National Intramural Recreational Sports Association - Student Voice Survey, campus Orientation surveys for freshmen, transfers, parents, retention and graduation reports, and the College of IT STARS Alliance survey.

Student Activities promoted and encouraged student involvement and engagement outside of the classroom by providing opportunities and support for diverse programs, resources, and services. The department represented, supported, and provided resources to over 230 student organizations including the campus activity programming board (Eagle Entertainment) and the Traditions Council which together produced over 100 events and activities annually for the campus community. The department also provided facility space and support for students, faculty, staff and community in the Russell Union Student Center and the Williams Center.

The Student Disability Resource Center provided an equal educational opportunity to qualified students with disabilities. The department offered the latest adaptive technologies to support both academic and co-curricular activities, actively pursued creative ways to connect with students through new social mediums, and encouraged our students to gain the knowledge and skills to become self-advocates and productive members of society.

Student Leadership and Civic Engagement integrated learning, service, and leadership to empower students to become global citizens who lead with a lifelong commitment to service. The department coordinated the campus-wide initiative in service-learning, the Eagle-to-Eagle peer mentoring program, and the leadership interns program. Staff members provided opportunities for students to serve through weekly volunteer opportunities, a variety of alternative break trips, and the community liaison program. The department offered a variety of leadership development opportunities for students including leadership conferences and retreats, a weekly workshop series, a leadership-focused first year experience course, the opportunity to interact with renowned leaders through our speaker series, and the Southern Leaders program – an intensive leadership development experience for Georgia Southern students.

Student Media provided the campus community with news, information and entertainment within a designated public forum for exchange of ideas. In addition, Student Media provided students with a real world laboratory modeled after professional media operations in which students serve and interact with the university community on a daily basis. Students produced a newspaper, numerous magazines, special publications and an interactive website featuring multi-media productions. Additionally, the department provided a written historical record of life on campus.

University Housing provided engaging living-learning environments within safe, affordable and comfortable on-campus residential facilities. The department assisted with the institution’s educational mission by providing high quality programs and services to ensure students become productive citizens.
and life-long learners. Over 4,400 students live in one of nine residential complexes which includes a variety of housing options ranging from a shared bedroom in a traditional residence hall to a deluxe two person, single bedroom fully furnished apartment. Construction of Centennial Place, a new 1,001 bed residential complex, began in June 2008.

The Office of the Vice President for Student Affairs and Enrollment Management provided leadership for the Division by establishing strategic initiatives that support a clear vision and advising leaders within the Division on administrative matters such as strategic planning, evidence-based decision making, employee management, budget management, and accountability. The office focused on development initiatives by identifying opportunities within the Division to partner student programming with external funding and financial support and by planning for the cultivation of current and former student and parents to establish philanthropic contributions and scholarship endowments. Additionally, the office provided programming to assist in the professional development and personal well being of Division staff and to create a culture of unity and collaboration among the departments.

Section 2: Overall Department Health/Major Changes
Several major changes occurred within the Division of Student Affairs and Enrollment Management during the 2008-09 academic year that will likely have a substantial impact in the future.

Economic Impact
As a result of the recession, programs and services of several departments were impacted. Career Services saw greater demand for employment as there were fewer jobs available and adjusted its services for students based on fewer interview opportunities and fewer donations from employers. Demand for services from Financial Aid dramatically increased. As with other areas on campus, travel restrictions and fewer work study positions impacted the Division as a whole. Although Student Affairs and Enrollment Management experienced budget reductions and additional financial commitments as some costs were shifted from state to fee-based funds, funding decisions were primarily based upon maintaining and in some instances elevating the level of services for students that was established prior to the recession.

Expanded Programming and Services
The Office of the Vice President for Student Affairs and Enrollment Management participated in the Georgia Legislative Internship Program for the first time. Two Georgia Southern students were placed as interns during spring 2009 in the Atlanta legislative offices with assignments to the Judiciary Committee and the House Majority Whip’s Office. In its second year, seven Georgia Southern students were placed as Eagles in D.C. interns during summer or fall 2009 in the Washington, D.C. or local congressional offices of U.S. Representatives John Barrow, Jim Marshall, Jack Kingston, and Phil Gingrey and U.S. Senator Johnny Isakson. This competitive program not only provides valuable experience for the students, but also establishes an important connection between GSU and our legislators. In addition, Vice President’s Office placed three political science students in Georgia congressional offices in Washington, D.C.

Student Leadership and Civic Engagement created and implemented a Leadership Internship Program engaging student interns in corporate, governmental, and nonprofit organizations. The program provides students with “real world” experience focused on leadership development. The intentional design of this program is to give our students a decided advantage in the increasingly competitive employment and higher education market they will encounter upon graduation. In its successful inaugural year, seven interns were placed during Summer 2009 with Huddle, Inc., oXYgen Financial, the United States National Park Service on Cumberland Island, and Habitat for Humanity of Bulloch County.
Beginning Fall 2008, **Health Services** launched its on-site pharmacy dispensing service to replace an on-site contracted retail pharmacy service. This was done to keep the rising cost of pharmaceuticals down for students and parents without health insurance pharmacy coverage, as well as to provide a cost effective alternative to students dealing with significant increases in their health insurance pharmacy coverage copays. Most common antibiotic, decongestant, and analgesic medications for colds, infections, congestion, and pain are available at a reasonable price. The department also began implementation of a major electronic medical record system component that expands the existing practice management software to provide a fully electronic medical charting capability that supports bi-directional data exchange with existing laboratory, pharmacy, and radiology programs.

**Admissions** and the **Office of the Vice President for Student Affairs and Enrollment Management** worked with the **Registrar’s Office** and the Information Technology department to develop an online FERPA consent waiver. The process benefits the entire campus by providing a common location to identify FERPA consent and assist in ensuring we are compliant with the Federal Regulation as a University. In conjunction with this project, an online parent login was created for My.GeorgiaSouthern.edu, allowing parents and guardians the ability to create their own account to have access to university news, information, and parent services. Once granted permission by their student, parents can also gain access to student records such as tuition payment, midterm and final grades, as well as enrollment verification for insurance purposes. The project received the inaugural Innovations in Information Technology award from the Vice President of Information Technology.

After reviewing customer feedback and lackluster revenues, **Student Media** decided to decrease the number of *The George-Anne* newspaper editions from four (Monday through Thursday) to two (Tuesday and Thursday) and reestablish *The Southern Reflector* as a glossy magazine published twice during fall and spring semesters. In addition, *The Miscellany* returned to glossy color publication in the spring. By partnering with **Admissions**, the department also added *Our House* which now serves as the official guide for SOAR. As a result of the change, Student Media saw an increase in the quality of its products and a rise in revenue; student GPAs remained higher than the minimum requirement attributed in part to the less demanding publishing schedule.

**Student Activities** created a number of new services, training programs, and resources to support student leaders and advisors of existing and potential registered student organizations. New services and resources include an updated “Registered Student Organization Handbook” with informational resources and a revamped and expanded training program. The department formed the University Traditions Council composed of student volunteers with the goal to preserve, promote, and support the traditions and school spirit of Georgia Southern University through publicity, programming, and campus awareness. **Student Activities** also revitalized a GSU tradition by re-establishing the Lantern Walk, a memorial walk through campus by seniors on the eve of their graduation to revisit meaningful places and express gratitude to faculty and staff members along their path.

**Greek Life** witnessed tremendous improvement in the academic performance of Greek organizations as they achieved the highest average GPAs in the history of Greek Life at Georgia Southern (2.90 in Fall 2008 and 2.97 in Spring 2009). This has been accomplished by placing a greater emphasis on academic performance within the Greek community, strengthening the sanctions for groups that underperform, involving faculty members as advisors to chapter academic programs, reducing the length of the new members’ period, and increasing hazing education.

**Admissions, Financial Aid**, the **Registrar’s Office** and other departments experienced greater demand for services as enrollment grew in the Georgia On My Line program.
The **Registrar’s Office** and **SAEM Technical Support** successfully implemented Clean Address, an automated service that verifies mailing addresses as valid, thereby substantially reducing undeliverable mail.

**Recruitment Efforts**

**Admissions** fully implemented the undergraduate recruitment brand from CRANE MetaMarketing by training its office staff as well as other offices on campus, creating many new publications and using a different type of language when communicating with prospective students and families. The department also implemented Hobson’s Connect for Graduate Recruitment, which includes a web portal, prospect management database, and e-mail capability, that enhanced Admissions’ methods of communication with prospective students as well as reporting capabilities for program directors.

**Admissions** returned to Honduras for recruitment trips in December 2008, and a follow-up trip was taken in April 2009 in collaboration with an alternative spring break trip hosted by **Student Leadership and Civic Engagement**. This innovative program combined service, relationship building, international student recruitment, and cultural immersion. The spring break trip partnered with bilingual high schools in San Pedro Sula to offer service to two area orphanages. Students from three local high schools worked alongside Georgia Southern students interacting with children who have been abused, abandoned, or who have severe medical conditions. In addition, Georgia Southern students toured and gave presentations at two of the most prestigious high schools in San Pedro Sula (Escuela Internacional Sampedrana and SERAN), interacting with these high school students in an authentic cultural exchange. As a result, 40 students from Honduras applied for admission for the 2009-2010 year. Despite an economic downturn and political upheaval in Honduras, 14 students from Honduras are expected to enroll.

**New Policies**

The **Registrar’s Office** collaborated with Academic Affairs to enhance the mid-term grading system so that faculty members could provide progress reports grades earlier in the term and to report grades which are more descriptive of the problems freshmen are experiencing in their classes. Instead of only having two options for midterm grades (S and U), faculty now choose from seven additional early alert/midterm grade codes that more specifically describe the reason for a student’s unsatisfactory performance in a course (unsatisfactory attendance, grades, or class participation or any combination thereof). The new process went live for all freshmen courses for Fall 2008.

In another collaboration with Academic Affairs, the **Registrar’s Office** worked with Information Technology Services over the past year to plan, prepare, and test a system designed for the implementation of the Limited Withdrawal Policy which is to be implemented Fall 2009.

**Health Services** developed a Pandemic Emergency Response Plan and served as the primary institutional liaison with the State of Georgia Department of Public Health and the Centers for Disease Control. The plan was implemented and was successful in its first test in response to students and the university community during the early management of the H1N1 influenza outbreak in late spring and early summer.

Since students receiving aid from federal or state funded programs are required to maintain Satisfactory Academic Progress (SAP) towards their degree and approximately 1,000 students fail to meet the SAP requirement each year due to a variety of mitigating circumstances, **Financial Aid** implemented a probation period to monitor students as they adjust to college in their first years and identify potential problems earlier.
The Office of the Vice President for Student Affairs and Enrollment Management revised its process for student activity expenditures, requiring all purchases to be approved by the Vice President’s office. This effort dramatically increased accountability for the use of student activity funds across campus.

Facilities
During the 2008-2009 academic year, University Housing added 470 beds while an additional 1,001 beds were under construction. University Villas, formerly an off-campus apartment complex known as Campus Courtyard, opened in August 2008 with 470 new beds. The extra large two and four bedroom units also feature a swimming pool, ample parking and a clubhouse. The construction of Centennial Place continued throughout the year. This state of the art complex, scheduled to open August 2009, will provide students with a variety of housing styles and will suit the needs of both the freshmen class and upperclassmen.

Professional Development
The Office of the Vice President for Student Affairs and Enrollment Management continued its focus on training and development opportunities to provide excellent service to the Division’s customers. The Division's Quality Service training initiative was completed; all departments within the Division now have the tools to create their own set of Quality Standards to better serve our customers. The Vice President’s Office continued to expand its workshops to address a variety of topics such as team building, time management, Quicken intermediate, and understanding and utilizing the CRANE design. Student Affairs and Enrollment Management’s Professional Development Council contributed to the effort by continuing the Professional Development Series and offering workshops on Georgia Southern history and traditions, Myers Briggs personality profiles, and CPR certification.

Organizational Structure Changes
Several changes in organizational structure took place during the year to accommodate the growing needs of the Division. The Russell Union and Spirit and Traditions departments were absorbed by Student Activities. At the recommendation of the Department of Education, the Assistant Director of Educational Opportunity Programs in charge of the McNair program was designated as the Principle Investigator and now directly reports to the Dean of Students. In addition, the Director of Special Projects position was created within the Office of the Vice President for Student Affairs and Enrollment Management to lead the Division’s fundraising and resource development initiatives.

Staffing Changes
Although many departments encountered staffing changes during the year, a few departments experienced changes that substantially altered its operations. The Counseling and Career Development Center is currently understaffed as a result of losing both a psychologist and a psychiatrist to other institutions in addition to the Assistant Director position which remains vacant. Unfortunately, this reduction in staff occurred during a time when mental health crises and student utilization of its services increased, placing additional pressure on the remaining staff. Several departments within the division experienced changes in leadership which in turn infused the departments with fresh ideas and opportunities: Joyya Smith, Director of Educational Opportunity Programs; Charlie Heuber, Director of Student Activities; Dr. Todd Deal, Director of Student Leadership and Civic Engagement; and Vince Miller, Director of Special Projects in the Office of the Vice President for Student Affairs and Enrollment Management.

University Housing converted 40% of its Residential Facilities staff from casual labor to full-time benefitted positions. This change allowed for fewer turnovers within the department which had several beneficial effects: the department was able to provide more in-depth training, creating a skilled workforce; skilled employees were able to complete projects accurately and on time; and the department saved money because there was less need for new employee orientation. Instead of hiring casual labor and
outside contractors, Residential Facilities added to its staff of experienced licensed technicians, bringing aboard a low voltage electrician, HVAC specialist, plumber, and electrician.

In January 2009, University Housing converted the resident advisor position to a community leader position. Community leaders will have a different approach to programming and interactions with their residents. Instead of the traditional style of programming, they will have a personal one-on-one conversation with each one of their residents at least five times throughout the year. The new position title and job description along with an increased salary were unveiled prior to the recruitment and selection of community leaders for the 2009-2010 season. As a result, applications increased by 68%.

Section 3: Summary of Major Division Accomplishments in 2008-2009

MAJOR ACCOMPLISHMENTS

Collaborate with Academic Affairs to foster a rich cocurricular environment (Academic Distinction)
The Division continued to develop its partnership with Academic Affairs in order to provide and enhance learning experiences for students. During 2008-09, this was accomplished by SAEM departments providing academic instruction, collaborating with faculty to enrich course requirements, developing academic initiatives, and providing cocurricular programming.

Several SAEM departments provided academic instruction throughout the year. Student Leadership and Civic Engagement continued to offer Principles of Leadership (LEAD 2031). Career Services continued to offer several credit courses: Career Exploration (GSU 2121), Professional Development Seminar (GSU 2122), and Cooperative Education courses. The Academic Success Center successfully partnered with the Department of Mathematical Sciences to offer a mandatory study group component for selected MATH 1111 classes; students in these classes achieved a higher pass rate compared to students in other sections. ASC also partnered with the History Department to offer auxiliary instruction (peer-led study groups) with selected HIST 1112 and HIST 2110 classes; students participating in the program performed better in class than those not participating. Our professional staff continued to teach in the classroom in a multitude of credit courses. Five staff members taught courses in Mathematics, English, Education, and Health; 10 staff members taught GSU general courses; and 28 staff members taught First-Year Seminar. Additionally, Campus Recreation and Intramurals, the Counseling and Career Development Center, Health Services, and Student Media offered practicum experiences for undergraduate and/or graduate students, while Campus Recreation and Intramurals, Career Services, the Counseling and Career Development Center, Health Services, Judicial Affairs, the Multicultural Student Center, Student Leadership and Civic Engagement, and Student Media presented various programs to students in a variety of academic classes.

Numerous SAEM departments worked with the faculty to provide resources to students that serve to deepen course learning outcomes. The Multicultural Student Center provided semester diversity calendars to the faculty in an effort to allow faculty members to incorporate diversity programs into their course requirements. The Academic Success Center collaborated with academic departments to offer an academic success workshop series each semester. Campus Recreation and Intramurals teamed with the College of Health and Human Sciences to design cocurricular programming through the Southern Adventure Trip Program, Fitness Assessment Practicum, and Group Fitness Instructor Training.

The Division provided additional cocurricular experiences in a variety of ways. Student Leadership and Civic Engagement worked with University Honors Program to create a service-learning requirement in all First-Year Experience Honors courses and worked with a committee from Academic Affairs to create a service-learning study abroad trip to Botswana for summer 2010. The department also co-facilitated an educational trip to Ossabaw Island for a First-Year Experience Honors class and worked with the Foreign
Languages Department to complete a service-learning project for their courses in which students authored children’s books for libraries in third world countries. The Division also continued to expand its lecture series and bringing high profile speakers to campus. In August 2008, the Office of the Vice President for Student Affairs and Enrollment Management brought Wally Amos, founder of Famous Amos Cookies and father of the gourmet chocolate chip cookie industry, to campus as a motivational speaker for students and Division staff. Student Leadership and Civic Engagement hosted Morris Dees, a civil rights leader who is the co-founder of the Southern Poverty Law Center (a non-profit group specializing in lawsuits involving civil rights violations, domestic terrorism, and hate-motivated crimes), in September 2008. The Multicultural Student Center together with the Office of the Vice President for Student Affairs and Enrollment Management brought television and radio host Tavis Smiley to campus as part of the University’s 2009 Martin Luther King, Jr. Observance Day Program. In January 2009, Student Leadership and Civic Engagement hosted Captain Jim Lovell, astronaut and Commander of Apollo 13, who delivered the keynote address on “A Successful Failure” during Leadership and Civic Engagement Week. Campus Recreation and Intramurals and the University Wellness Program along with the Office of Sustainability in the College of Science and Technology brought actor and activist Ed Begley Jr. to campus in February 2009 to share his message of “Live Simply so that Others Can Simply Live.” Also in February, the Office of the Vice President for Student Affairs and Enrollment Management partnered with the Department of Writing and Linguistics and a multitude of other departmental sponsors to host Lt. General Roméo Dallaire, who served as the commander of the United Nations Assistance Mission for Rwanda and was in command during the Rwandan genocide of 1994, to speak with students and staff about the many challenges facing today’s peacekeepers around the world. In March 2009, the Multicultural Student Center hosted a lecture by Rev. Samuel Kyles, legendary civil rights leader. Career Services worked together with the Campus Life Enrichment Committee to bring two best-selling authors to campus: Martin Yate, author of “Knock Em Dead!,” and Donald Asher, author of “How to Get Any Job with Any Major.”

Become a student affairs and enrollment management division that serves as a state, regional, and national model (Academic Distinction)

Departments received several awards and honors throughout the year, including the following: at the Southern Regional Orientation Workshop, the SOAR team earned first place in the community service project and Vince Miller and Erin Campbell (Admissions) received a first place award for Best Educational Session; Sexual Assault Prevention Advocates students were selected from amongst college students nationwide to perform at the Day to End Sexual Violence event at the state capital; the Student Media staff won 11 staff and individual awards at the Georgia College Press Association Press Institute; University Housing won five monthly regional awards for both programs and individuals from the South Atlantic Affiliate of the National Association of College and University Residence Halls; the Recreation Activity Center (Campus Recreation and Intramurals) received official recognition as a Leadership in Energy and Environmental Design (LEED) certified building by the U.S. Green Building Council; Ted Logan (Campus Recreation and Intramurals) received the 2008 Staff Award of Excellence from the University; and Dr. Kimberly Rowan (Counseling and Career Development Center) received the GSU Essence Award for Faculty Advisor of the Year for her work with a student organization. The new Student Media website was named best in the state by the Georgia College Press Association.

Additionally, several departments engaged in activities that received external recognition. The Intramural Sports Program in Campus Recreation and Intramurals hosted the 2009 Georgia Collegiate Basketball Championships, while several colleges within the state contacted Financial Aid regarding our internally developed web-based student Satisfactory Academic Progress calculator for possible adaptation on their campuses. Health Services hosted the 2008 Southern College Health Association Sunbelt Directors Meeting in Savannah, Georgia. In January, GSU’s Residence Hall Association (University Housing) hosted the 2009 Georgia Residence Hall Organization conference bringing over 150 residence hall student leaders and staff members from 15 universities in Georgia to campus. Student Activities
produced three concerts during the year featuring highly successful artists O.A.R., Dashboard Confessional, and the Crocs Next Step Tour concert featuring Cartel, Yung Joc, and MC Lars.

Foster a campus climate that promotes student affective development, healthy lifestyles, personal maturation, civility, and respect (Student-Centered University)

Several departments focused on programming that promoted healthy lifestyles. Campus Recreation and Intramurals piloted a nutrition services program that offered educational workshops on nutrition, provided one-on-one nutrition consultation, hosted cooking demonstrations, and offered online access to a dietician for personalized question and answer sessions. The Counseling and Career Development Center continued to offer group therapy sessions on a multitude of topics including anxiety management, social skills, and self-esteem workshops. Health Services expanded the Office of Health Education and Promotion program offerings to address a variety of health and wellness related topics. Health Services and the Multicultural Student Center collaborated to offer sessions to students about sexually transmitted disease awareness and healthy relationships.

To illustrate topics concerning civility and respect, Greek Life provided anti-hazing education to fraternity and sorority members. Judicial Affairs developed and branded a set of community standards that summarize who we are at Georgia Southern and what we believe in. These VALUES will serve as a foundation for civil interactions between community members, mutual respect in our classrooms, and the idea of global citizenship throughout our community. The Dean of Students Office worked with the Faculty Welfare Committee to establish classroom disruption standards. In addition, the Sexual Assault Response Team housed in the Counseling and Career Development Center provided numerous educational sessions for students, faculty and staff. The Sex Signals program reached approximately 3,500 students this past year and the workshops, programs, and projects during Sexual Assault Awareness Week engaged the campus community in conversations about domestic and sexual violence. Student Media partnered with Communication Arts, Student Activities, the Multicultural Student Center, Theatre and Performance, the GSU Men’s Rugby Team and more than 15 restaurants to present the First Amendment Free Food Festival, exposing more than 750 students to the freedoms guaranteed by the First Amendment.

Provide the technology needed to support the scholarly, administrative, and service activities of the Division (Technological Advancement)

Many departments within the Division made advancements in the area of technological support to improve scholarly, administrative and service activities. For example, Student Activities purchased a new HDMI-compliant projector for the Russell Union Theater that will allow for the upgrade of the Eagle Entertainment movie series to digital movies. The Registrar’s Office converted microfilm transcripts to Application Extender documents to allow for easier production of official transcripts for students enrolled prior to 1983. The Student Disability Resource Center acquired an advanced monitoring and security software to prevent academic dishonesty in our test proctoring facility. Furthermore, Strategic Research and Analysis continued to provide administrative support campus wide, including survey response support to College of Information Technology for the STARS Alliance project (enrollment, retention and graduation data), analytical support on a Henderson Library usage survey, and data extraction and verification for the NSF-NIH Survey of Graduate Students and Postdoctorates in Science and Engineering.

Provide information to potential and current students in their preferred modes of communication (Technological Advancement)

This year the Division employed several new technological communication methods to reach potential and current students. The majority of departments used Facebook, a social networking website that is popular with GSU students, to communicate with students and advertise programs, while Campus Recreation and Intramurals launched a Twitter account to provide daily updates and announcements.
about programs, services, and facilities. The **Student Disability Resource Center** established a YouTube channel to reach out to prospective and current students. **SAEM Technical Support** worked with the **Dean of Student Office** and the **Registrar’s Office** to deploy targeted messaging and injection pages on My.GeorgiaSouthern.edu for notifying students of important information. **Career Services**, the **Counseling and Career Development Center**, **Financial Aid**, **Judicial Affairs**, **Student Media** and the **Office of the Vice President for Student Affairs and Enrollment Management** developed and launched improved websites, most departments added or improved content on their websites, and **Campus Recreation and Intramurals** created a departmental web page designed for users of the mobile web. **Admissions** developed a new recruitment video, commercials, and an online campus tour through collaboration with Marketing and ECG Productions. **Financial Aid** implemented a web-based Special Circumstance form for students to use who are encountering financial difficulties. Lastly, **Judicial Affairs** coordinated with the Office of Student Fees to enable student fine payments to be assessed through Banner and paid via WINGS.

**Provide more diversity and transcultural experiences both on- and off-campus (Transcultural Opportunities)**

The **Multicultural Student Center** provided a stellar Diversity program, which included events on the following topics: Salsa Dance and Dance Lessons, National Coming Out Day, Human Race Machine, Minorities in IT, a cultural book discussion on *Axis of Evil: Anthologies from Iran, Iraq, Korea and Other Enemy Nations*, Religious Fair, Cultural Bias in the Media, Sweatshops and Social Justice, Different Faces of Israel, Hoop of Life: A Theatrical Evening with Native American Kevin Locke, The Untold Story of Emmett Til Documentary, Women of Color Empowerment Summit, Solving Immigration, Asian Festival, and Holocaust Remembrance. **Greek Life** worked with the **Multicultural Student Center** to bring Walter Kimbrough, nationally recognized expert on historically Black fraternities and sororities, to campus to educate students on the history of Black Greek Letter organizations.

Several other departments contributed to the diversity event calendar during the year. **Student Leadership and Civic Engagement** offered two international Alternative Break Trips to the Bahamas and Honduras and sponsored a service-learning trip to Liberty County, Georgia where students served at various historical landmarks including a Geechee-Gullah museum and Dorchester Academy where Martin Luther King, Jr. planned the 1963 Birmingham Campaign. The staff members also coordinated a Community Connections program which serves local Hispanic and Korean communities to provide mentoring, English as a second language classes (taught by staff and students), and dental health education. Staff in the **Counseling and Career Development Center** presented an increased number of recurrent training opportunities of the SAFE SPACE program to increase faculty/staff awareness of the issues facing gay, lesbian, bisexual, transgender, and queer (GLBTQ) students. The **Student Disability Resource Center** provided a sign language class to help faculty and staff communicate with those in the deaf community and collaborated with **Campus Recreation and Intramurals** to demonstrate adaptive gym equipment for our physically handicapped students. **Student Activities** hosted its third annual New York City Winter Break Trip for 86 students and created “A Taste of Statesboro,” a program that highlighted culinary variety in partnership with 13 local restaurants.

**Acquire the financial resources that will be the Division’s foundation for success (Private & Public Partnerships)**

Student Affairs and Enrollment Management was awarded the following grants during the year:

1. **Upward Bound Program** from the U.S. Department of Education, continuation grant for $400,216 for budget period September 2008 through August 2009 (**Educational Opportunity Programs**).
2. **Talent Search Program** from the U.S. Department of Education, continuation grant for $369,634 for budget period September 2008 through August 2009 (**Educational Opportunity Programs**).
3. **Ronald E. McNair Post-Baccalaureate Achievement** from the U.S. Department of Education, continuation grant for $231,000 for budget period October 2008 through September 2009 (Educational Opportunity Programs).

4. **Prevention of High-Risk Drinking among Georgia Southern University Fraternity and Sorority Members** from the U.S. Department of Education, awarded a new grant for $295,381 for July 2009 through June 2011 (Dean of Students).

5. **Pathways to Success** from the University System of Georgia (funded by the Lumina Foundation for Education), awarded a new grant for $40,000 for May 2009 through November 2010 (Dean of Students).

6. **Young Adult Alcohol Education Grant** from the Georgia Office of Highway Safety, continuation grant for $16,500 for the period October 2008 through September 2009 (Health Services).

7. **Intramural Adaptive Sports Program** from the Christopher and Dana Reeve Foundation, awarded a new grant for $11,700 for July 2009 through December 2009 (Student Disability Resource Center).

8. **Peer Financial Counseling Program** from the Georgia Governor’s Office of Consumer Affairs/University of Georgia, awarded a new grant for $3,000 from September 2008 through May 2009 (Financial Aid).

In addition, the Division received over $135,000 in cash donations, sponsorships and in-kind donations to assist with programming initiatives during the year.

The **Office of the Vice President for Student Affairs and Enrollment Management** established the following new endowments during the year:

1. Highland Campus Group Health Services Leadership Scholarship Endowment
2. Highland Campus Group Health Services Leadership Scholarship Annual Award
3. Kathryn Grube Unsung Hero Leadership Scholarship Endowment
4. Susan Braxton Davies Leadership Scholarship Endowment

**Develop partnership opportunities externally through constituent relationships and collaborative alliances (Private & Public Partnerships)**

Departments worked closely with representatives from the Statesboro community to expand collaborative relationships for the benefit of our students. For example, Admissions improved its partnership with the Statesboro community for Fall Family Weekend, featuring live music, street vendors, and an outdoor dessert reception during the First Friday downtown event and discount passes for the weekend from Carmike Cinema and Hackers Golf. The Counseling and Career Development Center maintained a mentoring relationship with the Statesboro Regional Sexual Assault Center as it continues to establish itself in the tri-county area.

The Division sustained its level of volunteerism within the community to encourage a sense of civic responsibility in our students. Student Leadership and Civic Engagement worked with many community agencies to provide volunteers, such as Habitat for Humanity, Kingdom Builders, American Red Cross, Statesboro Bulloch County Parks and Recreation Department, Joseph’s Home for Boys, and the Statesboro Food Bank. The department also partnered with 17 local agencies to provide the Holiday Helper Tree, which provides gifts for approximately 800 local people. The Multicultural Student Center assisted in Portal Elementary School’s and Claxton High School’s Black History month program, disseminated post-election classroom curriculum from Teaching Tolerance to Bulloch County School administrators and teachers, and provided diversity training for Bulloch County Schools. Additionally, The INSPIRE Student Leadership Consultant Team from the Student Leadership and Civic Engagement Office presented leadership and team building workshops to 200 high school students at two different high schools. Campus Recreation and Intramurals was recognized as the Volunteer of the Year by the Bulloch County Red Cross.


**Enhance existing facilities (Physical Environment)**

The Division made several improvements to existing facilities during the year. **University Housing** extensively renovated Southern Pines and Southern Courtyard due to exposure to excessive moisture during summer months; renovated University Villas; landscaped the berm at Watson Hall to prevent further erosion; and installed panic alarms in seven residence halls. In addition, the department purchased and renovated Apex, a former off-campus establishment, for storage use. **Student Activities** made several upgrades to the Russell Union: renovated the first floor bathrooms; replaced carpet in all offices; repainted second floor hallways, meeting rooms and stairs; renovated the custodial break room and storage area; renovated the Student Organization Workroom; replaced a portion of the roof; and reorganized the student work area in the Student Activities Center. **Campus Recreation and Intramurals** upgraded the Aquatic Center to comply with the Virginia Graham Baker Federal Act and contributed to the Georgia Southern Eagle’s Women’s Softball Facility by furnishing support space for the Intramural Sports Program. **Health Services** renovated the Women’s Health waiting area to create an additional patient reception area and facilitate improved patient flow. The **Counseling and Career Development Center** repainted the building. **Career Services, Student Activities** and **University Housing** installed smart rooms while **Student Leadership and Civic Engagement** and **Student Media** rearranged office space to accommodate their current needs.
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